



Strategic Facility Management in China

Date : 24 September 2005
9:00am to 12:30pm

Venue : LT-6, 4/F, Academic Building
City University of Hong Kong
www.hkifm.org.hk



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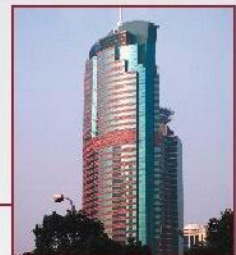
STRATEGIC FACILITY MANAGEMENT IN CHINA

It is apparent that the development of Facility Management in the Mainland will grow in a phenomenal rate in the near future. With the completion of major facilities related to some mega-events in China, such as the 2008 Olympics in Beijing and the World Expo 2010 in Shanghai, and the planning and construction of numerous commercial, retail and residential floor areas in pace with the growth in the economy of China, the challenges to clients, service providers as well as professional institutions to better manage these facilities will ever increase. The Hong Kong Institute of Facility Management (HKIFM) has just successfully completed a conference on Strategic FM in China on 25 May 2005 in Shanghai (details at www.hkifm.org.hk). Feedback from the conference indicated a strong driving force towards more effective and value for money approach to strategic FM for corporations.



We have invited leading experts from the professional institution, the client and the service provider sides to share with you their insights on the strategic moves that every corporation should consider. A panel discussion forum will be arranged after the speaking sessions for you to raise and highlight important items of interest related with the main theme. Come and join us by returning the registration form to us on or before **17 September 2005**.

PROGRAMME



Time	Programme	Speaker(s)
9:00am – 9:20am	Registration	
9:20am – 9:40am	Opening	
9:40am – 10:00am	Session One <i>Facility Management in China — Current state and future direction</i>	Mr. YU Qingxin <i>Chairman, Beijing Chamber of Commerce for Property Management</i>
10:00am – 10:20am	Session Two <i>Strategic FM : A Client's perspective</i>	Mr. LUI Ricky <i>Director of PRC and Japan Operations, Pacific Century Premium Developments Limited</i>
10:20am – 10:50am	Tea Break	
10:50am – 11:10am	Session Three <i>Competitiveness of FM Services Industry in China — The way how to penetrate into the local market</i>	Mr. CHAU Billy <i>Managing Director, Savills Property Services (Beijing) Co. Ltd.</i>
11:10am – 11:50am	Panel Discussion Forum <i>Capturing or Nurturing the FM market in the Mainland?</i>	
After 11:50am	Closing	

SESSION ONE

Topic : Facility Management in China —
Current state and future direction

Speaker : Mr. YU Qingxin
Chairman
Beijing Chamber of Commerce for Property Management



Mr. Yu has been practicing in the field of property management since 1992 and is the first member of the Asian Facility Association in China. He is currently Chairman and Executive Director of Beijing Chamber of Commerce for Property Management. Mr. Yu also holds the post of Managing Director of 北京均豪物業管理有限責任公司 and vice chairmanship of two other property management associations. He has also been teaching as a guest lecturer at Tsinghua University.

SESSION TWO

Topic : Strategic FM: A Client's perspective

Speaker : Mr. LUI Kon Wai Ricky
Director of PRC and Japan Operations
Pacific Century Premium Developments Limited



Mr. Ricky Lui has 17 years' experience in a broad range of professional disciplines within the property field. He joined the Pacific Century Group in 1998 as a General Manager with a responsibility for a substantial business. Trained and practiced in general management, investment & development, leasing, sales & marketing, Mr. Lui is currently the Director whose main focus is operations and project development in both China and Japan.

SESSION THREE

Topic : Competitiveness of FM Services Industry in China —
The way how to penetrate into the local market

Speaker : Mr. CHAU Billy
Managing Director
Savills Property Services (Beijing) Company Limited



Mr. Billy Chau has more than 30 years practical managerial experience in the property management industry, including 10 years in Mainland China. He joined the Savills Group in 1995 as a Senior Manager with his main focus on the developing property management market in Mainland China. Mr. Chau is currently the Managing Director who is responsible for the company's overall property services business. He is also director of 7 China-based joint venture companies, Executive Committee of the Beijing Chamber of Property Management Company and invited speakers in a number of universities in Beijing.

PANEL DISCUSSION FORUM

Topic : Capturing or Nurturing the FM Market in the Mainland?

China is an emerging market for Facility Management. How this market can be nurtured and captured is a question that all international and local FM services providers wish to address. This panel session provide a forum for the expert in this field to share and exchange their knowledge and vision in this particular area.



REGISTRATION FORM



The deadline of reservation for the September 2005 Hong Kong Seminar is
Saturday, September 17, 2005.

Seats are limited and allocated on a first-come first-served basis.

PARTICIPANT Please complete the form below in **BLOCK LETTERS**

Title: ☐ Dr ☐ Mr ☐ Miss ☐ Mrs Membership No.: _____

Surname: _____ Given Name: _____

Position: _____ Organization: _____

Correspondence Address: _____

Tel: (Office) _____ (Mobile) _____

Fax: _____ Email: _____

	Registration Fee (per person)	No. of Reservation	Amount (HK\$)
HKIFM member	HK\$150		
Non-member	HK\$250		

** A 10% discount will be given to group bookings of 5 or more persons*

PAYMENT (Please put a tick in the appropriate box below)

☐ I enclosed a cheque of HK\$ _____ Payable to "The HKIFM – PSDAS"
(Cheque / Bank draft no. _____)

☐ Direct Deposit to our Bank Account
Bank Name : The Bank of East Asia, Limited
Bank Account No. : 015-176-10-09431-7

(Please append a copy of the direct deposit slip with your registration and clearly mark the participant's name on the copy)

NOTES

On the function day, if (1) Black Rain signal is hoisted OR (2) typhoon signal #8 is still on 4 hours before the function starts, then the function will be postponed. The participants will be notified for a re-scheduled date or cancellation of the seminar, subject to the sole discretion of the organizer and the availability of the speakers. The HKIFM reserves the right to cancel the seminar or change the speakers without prior notice.

I agree to all the terms and conditions as contained in this Registration Form.

Signature : _____ Date : _____

Please complete and return this form with your payment by POST to
Ms. Eileen Yeung, The HKIFM – PSDAS Project Assistant, c/o Department of Real Estate and Construction,
5/F., Knowles Building, The University of Hong Kong, Pokfulam Road, Hong Kong
Tel: (852)2241-5924 Fax: (852)2559-9457 Email: psdas@hkifm.org.hk

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Received & confirmed by HKIFM (Registration No. _____)

